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COMANCHE NATIONAL MUSEUM WINS "BEST NEWSLETTER" AWARD FROM OKLAHOMA MUSEUMS ASSOCIATION

(October 15, 2011) LAWTON, OK – For the third year in a row, the Comanche National Museum and Cultural Center (CNMCC) has received statewide recognition for excellence from the Oklahoma Museums Association. CNMCC is a recipient of a 2011 OMA Award for "Best Newsletter" for their publication *Isu Hini*. The museum is the only tribal museum in the state of Oklahoma to be honored by OMA this year.

Written and produced quarterly by CNMCC Education and Public Programs Manager Candy Morgan, *Is# Hini*, which means "What is this?" in Comanche, provides museum supporters with useful information about upcoming exhibits and events. All copy and photography is created in house before being edited into newsletter form by DesignWorks Group in Wichita Falls, TX. "Our mission here at the Comanche National Museum is to preserve and expand the knowledge of our communities about Indian arts and culture, especially Comanche history and culture," said Executive Director, Phyllis Wahahrockah-Tasi. "Our newsletter supports that mission by keeping the public informed about the museum in hopes of drawing visitors back to learn more about the great Comanche Nation." Wahahrockah-Tasi said.

The awards were presented in Claremore as part of OMA's 2011 Fall Conference. Presented annually, the OMA Awards recognize outstanding achievement by museums and individuals throughout the state during the past year. Award categories include exhibitions, promotional piece, publication, web site, newsletters, conservation projects and education programs. The competition is divided into four budget categories. In addition, certificates of recognition honor the contributions of an individual, group, or business to Oklahoma museums or a specific museum or community. In 2009, the museum took top honor for "Best Promotional Piece" for the television commercial "Celebrating Josephine Wapp". The following year, CNMCC won the "Best Website" category.

"We are the only tribal museum in Oklahoma to have our work recognized at the state level," Wahahrockah-Tasi said. "We take a lot of pride in everything we do. We are extremely honored to be selected for this award." Wahahrockah-Tasi said.

With more than 500 members, the Oklahoma Museums Association supports Oklahoma museums in their efforts to educate, inform and entertain. OMA is headquartered in Oklahoma City. For more information on OMA and its programs, visit www.okmuseums.org or call 405.424.7757.